

-FOR IMMEDIATE RELEASE

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Smart Farm Systems and Greenway Equipment establish a new program to deliver precision irrigation systems in Arkansas and Southern Missouri.

NICHOLASVILLE, KY – Smart Farm Systems and John Deere Greenway Equipment have signed an agreement to provide an advanced precision irrigation monitoring and control system to flood and furrow irrigation farmers. These systems will be sold at the Greenway Equipment Ag Centers located throughout the state of Arkansas and Southeast Missouri.

"Greenway Equipment is proud to announce that we have once again expanded our Ag technology product lines in an effort to help our customers be more sustainable and efficient in their businesses." said Bill Midkiff, President of Greenway Equipment.

"We see that wireless irrigation monitoring and control technology has matured to the point that it can scale to large geographic areas making it a reliable solution to be applied to remotely located irrigation pumps," said Midkiff. "We chose to partner with Smart Farm Systems as a solutions provider in this realm because they have a seasoned team of veterans who know what it takes to deliver a reliable remote irrigation product and support the needs of our customers."

Smart Farm Systems provides farmers with a precision irrigation monitoring and control system that revolutionizes their ability to conserve water and energy, improve crop yields, as well as reduce equipment maintenance and labor costs. The system is a critical component in sustainable farming practices by helping farmers apply just the right amount of water at just the right time on a field-by-field basis.

"We are honored that Greenway Equipment has chosen us as their premier supplier of precision irrigation monitoring and control equipment," said Bob Farinelli, Smart Farm President, and Chief Technology Officer. They know that throughout our product's development, we have worked alongside growers and invited their feedback. Thanks to customer driven innovation we now have the easiest to use, and most intuitive user interface in the marketplace to offer them."

"Greenway Equipment and Smart Farm Systems are 100% aligned with the common goal to deliver solutions that fundamentally change the way growers manage their in-field operations. Agricultural sustainability has many facets, but none more important than reducing input costs, conserving precious natural resources and improving crop yields." Says Farinelli

About Smart Farm Systems

Smart Farm Systems provides farmers a tool to better manage their fields and crops during the growing season. We apply decades of knowledge in control, automation, and farming to create a greener, more sustainable future for row crop and flood field farmers. Our mission is to provide growers with a precision irrigation monitoring and control system that revolutionizes their ability to conserve water and energy, reduce air and water pollution, improve crop yields and reduce labor and equipment maintenance costs. Smart Farm Systems delivers real-time, actionable information including the status of wells, crops, and local weather for immediate improvements to efficiency. Our patented communication network integrates sensors and pump control modules with RF wireless technology to allow medium to large-scale farmers to remotely monitor field conditions and control all irrigation pumps from the palm of their hand.

Smart Farm delivers the information you need to grow.

Visit us at www.smartfarm.ag and on Facebook at www.facebook.com/smartfarmagri/.

To request high-resolution files of any image available at www.smartfarm.ag/support-docs/photo-gallery/, contact Bob Farinelli at bobf@smartfarm.ag or 859.881.1211, ext. 100.

About the Greenway Equipment

Greenway Equipment is a 31 location John Deere dealer and for more than 30 years have been the trusted equipment dealer providing Arkansas and Southeast Missouri with tough, durable equipment, a variety of services and expert advice. The mission of Greenway is to earn the trust and respect of customers and employees alike.

Greenway is recognized as an innovative and trusted partner who is focused on improving organizational efficiencies through worry free solutions. The organization provides an energized environment for employees in which they have pride in their employment, opportunities for career development, and a focus on family. Greenway continues to reinvest in the communities in which we operate.

For more information about Greenway Equipment, visit www.gogreenway.com